

## **REMARKS/ARGUMENTS**

### **- Amendments -**

Applicant respectfully requests that the pending claims be amended as indicated in the accompanying amended page(s), in which:

- Claims 1-7, 9, 11-13, 17, 19, 37-38, and 40 are amended; and
- Claims 8, 10, and 48 are canceled.

Applicant submits that no new matter has been added by these amendments.

### **- Remarks -**

#### **Obviousness-type Double Patenting**

Applicant lodges herewith a terminal disclaimer in respect of co-pending US applications Nos. 10/760,241 and 10/760,240, and US patents Nos. 6,944,970 and 7,108,434. Reconsideration of the obviousness-type double patenting rejection is respectfully requested.

#### **35 USC §112**

The rejection of claim 13 under §112, second paragraph, is addressed with an appropriate amendment to claim 1 from which claim 13 depends.

#### **35 USC §103(a)**

Claim 1 as amended is submitted to be novel and inventive over the combination of Martin (US 2002/0171692) and Goldstein (US 2002/0069078).

Claim 1 as amended further recites the steps of:

- providing for display a plurality of wallpaper swatches of varying patterns
- scanning an identifier associated with a wallpaper swatch selected by a customer from the display
- printing the wallpaper in accordance with the scanned identifier and the preference data
- packaging the roll of wallpaper into a tote as the wallpaper is being dispensed into the dispensing slot

Applicant respectfully submits that the combination of Martin and Goldstein fail to render obvious claim 1 as now amended to recite the above additional steps.

Claim 40 is submitted to be further inventive over the combination of Martin and Goldstein as the combination fails to teach or suggest:

- printing a single roll of wallpaper, on demand, according to the selected pattern and configuration
- changing the pattern according to a new datum from an operator, and then
- printing a new roll onto the same web

The additionally cited references of Lapointe (US 5,056,142), Kawamura et al. (US 6,249,301), and Zander (US 5,200,777) also fail to teach or suggest the above features amended into claim 1, and the existing features recited in claim 40.

Other Amendments

Claims 2-7, 9, 11-13, 17, 19, 37-38, and 40 are amended to improve readability, and/or to maintain consistency in view of the amendments made to claim 1.

Claims 8, 10 and 48 are canceled.

Favorable reconsideration of the application in light of the above amendments and remarks is respectfully requested. Applicant looks forward to word of further official communication in due course.

Very respectfully,

Applicant/s:



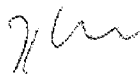
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